



Lead Graphic Designer

Overview

Renew World Outreach is a Christian ministry located in the metro-Atlanta, GA area that provides cutting-edge technological tools and strategies to the global Church. Our primary mission is to use innovative technology to connect, renew and transform the world with the Word of God. We highly value prayer, worship, and the power of the Holy Spirit. Renew is looking for a talented and creative individual to fill an immediate full-time position on our communications team. The ideal candidate will have experience in graphic design or a similar area with a bachelor's degree or work experience in the field. The primary role of this position is to effectively communicate Renew's vision and values to the world, using all available communications channels. We are looking for a highly motivated self-starter who can manage multiple projects with short deadlines with little supervision. This role reports directly to the Partner Relations Coordinator.

Skills & Responsibilities for the Lead Graphic Designer include but are not limited to:

Preferred Skills

- Proficiency with the Adobe Creative Suite, Microsoft Office, Social Media Applications, as well as MailChimp & Wordpress
- Creative eye and thinker that is able to execute original concepts
- Effective written and oral communicator
- Self-starter who can work independently with very little supervision or direction
- Able to juggle multiple projects and meet deadlines for time-sensitive requests
- Photography & videography skills are a plus

Duties & Responsibilities

Design

- Manage Renew's marketing assets & help visually communicate Renew's brand
- Provide each communication team member with everything necessary to communicate effectively
- Work with web developer(s) to design, update, and maintain Renew's website
- Design presentations and slides for speaking engagements
- Communicate with printers to get pricing and place orders
- Design & update all print media as needed - brochures, user manuals, instructions, stickers, business cards, app cards, signs and banners
- Manage Renew's visual presence at conferences and meetings (offsite and onsite)

Photo & Video

- Keep equipment photos up to date
- Arrange to have photos/video taken at opportune times: when guests visit, when Renew staff travel, during Renew events, etc.
- Manage/organize Renew's collection of photos and videos
- Storyboarding for video projects
- Work with communications team and videographer(s) to create/update video assets as needed

Other

- Be comfortable managing deadlines & department commitments
- Other duties as needed