

STRATEGIES FOR USING THE LIGHTSTREAM POCKET:

1. The "drinking fountain": Leave the LightStream in a well-known and traveled location and notify people about the LightStream Wifi with a sign (e.g. "Free Wifi"). Leave the LightStream plugged into a wall outlet. Consider using the follow-up form with this approach.

2. The "evangelism meeting": While talking with someone one-on-one, ask them if you can download a movie onto their phone, or install an app onto their phone using the LightStream. This can be downloading and installing as you continue to talk with them. Now they have something to watch later. Consider putting your personal testimony, or someone else's personal testimony in video form on the LightStream. Consider using the follow-up form with this approach.

3. The "going fishing" approach: Turn the LightStream on in a public place and watch to see who joins. Watch the Live Stats screen on the admin dashboard. Consider engaging in conversation if you notice someone watching the media, as the Holy Spirit leads. Consider using the follow-up form with this approach.

4. The "Bible study/Small group": Consider using the LightStream in your Bible study or small group by loading individual study video/audio content onto it each week.

5. The "church sermon repository": Consider allowing a pastor to upload each week's audio from the church sermon and leaving the LightStream plugged in at a church. Put a sign in a public place letting people know how they can connect and get the sermons. (similar to the "drinking fountain" approach). Consider using the follow-up form with this approach.

6. The "MicroSD duplicator": Consider buying MicroSD cards in country and then using the pocket to load and lock them. Load a full library of media onto cards and then distribute them to new disciples, pastors, etc.

7. The offline "paperless form" and Gospel media: maybe you are with an NGO that needs people to fill out a lot of forms! Consider creating a form on the Pocket and promoting one or two Gospel Media files too. The LightStream can collect your form responses and then you can export them to a CSV file (spreadsheet). Go paperless and offline & skip the data-entry. Most importantly, share the Gospel! You may even consider having a dedicated tablet(s) to hand to those who don't have a phone to access the form.

8. The "post gospel presentation bible distributor": Preach the Gospel in a region, or show the Jesus Film. After the Gospel presentation, ask people if they want to receive the word of God in their language. Go house to house with the LightStream distribute the Bible:

1. If they have a microSD card, copy the Audio Bible and Jesus Film onto their card.

2. If they have an Android phone help them download an offline Bible app or Bible mp3 files for their device from the LightStream WiFi
3. If they have a featured phone with a microSD card slot, but don't own a card, give them a new SD card loaded with the Audio Bible and Jesus Film from the LightStream. Cards should only be given to people who are genuinely interested in having the word of God, and not trying to get a free card.
4. If you have lots of microSD cards to spare, you can give one to each family that heard the Gospel. In this situation, it would be good to lock the cards with the LightStream so people don't delete the media and sell the cards.