



JOB DESCRIPTION | MULTIMEDIA SPECIALIST

Please include examples of relevant work when submitting your resume. Thank you!

Renew World Outreach is a non-profit Christian ministry located in Stone Mountain, GA that develops technology & training to help spread the Word of God. Our primary mission is to reach the unreached with the Word of God through innovation that multiplies field impact.

We highly value prayer, worship, and the power of the Holy Spirit in our community.

Renew is looking for a talented and creative individual to fill an immediate full-time position on our communications team. The ideal candidate will have experience in videography and graphic design or a similar area with a bachelor's degree or work experience in the field. The primary role of this position is to conceptualize, create, and produce audio, video, and design collateral for a variety of projects. We are looking for a creative, motivated self-starter who can manage multiple projects with short deadlines with little supervision. This role reports directly to the Partner Communications Specialist.

Skills & Responsibilities for the Multimedia Specialist include but are not limited to:

PREFERRED SKILLS

- Proficiency with Adobe Creative Suite, specifically Premiere Pro and After Effects, as well as Google Suite and Social Media Applications
- Experience shooting, editing, and producing video content and using video equipment
- Creative eye and thinker that is able to execute original concepts
- Familiarity with MailChimp email marketing & Wordpress web platform
- Effective written and oral communicator
- Self-starter who can work independently with very little supervision or direction

DUTIES & RESPONSIBILITIES

Videography

3225 WYCLIFFE WAY, STONE MOUNTAIN, GA 30087 | 770.464.1239 | RENEWOUTREACH.ORG

UPDATED: MARCH 2021

- Conceptualize and storyboard high-quality video projects that communicate Renew's brand
- Create and produce videos using Adobe Premiere Pro/Adobe After Effects
- Produce high-quality photos of equipment and update as necessary
- Manage/organize Renew's collection of photos and videos

Design

- Manage Renew's marketing assets & help visually communicate Renew's brand
- Help to design, update, and maintain Renew's website
- Design & update all print media as needed

Multimedia Strategy

- Collaborate with other departments to develop and create multimedia concepts that enhance Renew's brand
- Develop and implement social media strategy